

# Traffic and Inquiries are Strong!

HEALTH CLUBS AND PERSONAL TRAINERS — MULTIPLE LOCATIONS

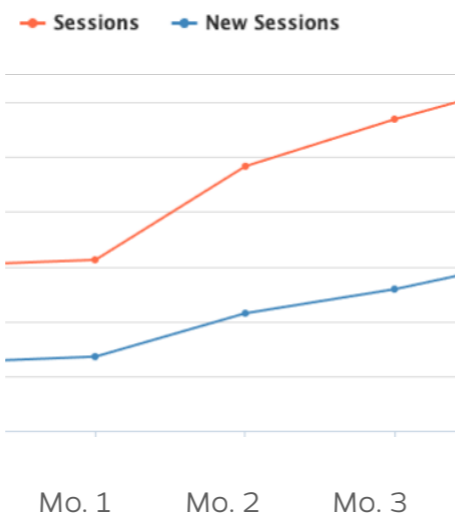
**RE|CLAIM FITNESS**  
RESOLVE RESET RENEW

## TARGET KEYWORD RANKING INCREASES

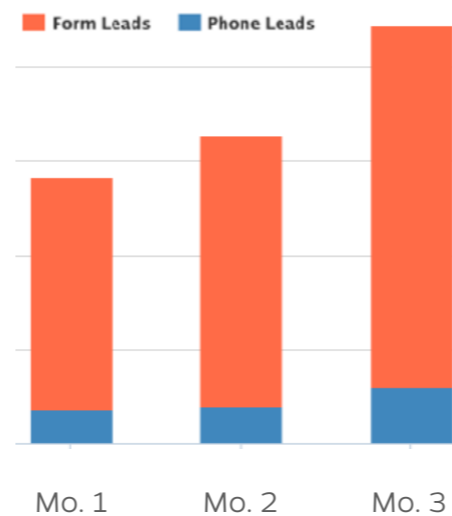
*Fitness center with children* **+6**

*Gym with childcare* **+59**

## ORGANIC TRAFFIC



## ORGANIC INQUIRIES



## SEO RESULTS

- ▶ Organic traffic **+50%**
  - ▶ **+34%** New sessions
- ▶ Inquiries **+56%**
  - ▶ **+55%** Forms
  - ▶ **+67%** Phone Calls

