

Reached Google #1 and #2 for Five Top Local Keywords

BASEMENT WATERPROOFING & FOUNDATION REPAIR

HIGHLIGHT RANKING TARGET KEYWORDS (GOOGLE TOP 5)



Keyword	Position
french drain installation charlotte nc	1.00
foundation vapor barrier installation	1.00
helical piers charlotte nc	1.00
foundation company	1.00
foundation repair concord nc	2.00



ORGANIC TRAFFIC

▶ **14% increase**

- **10% increase** (new sessions)

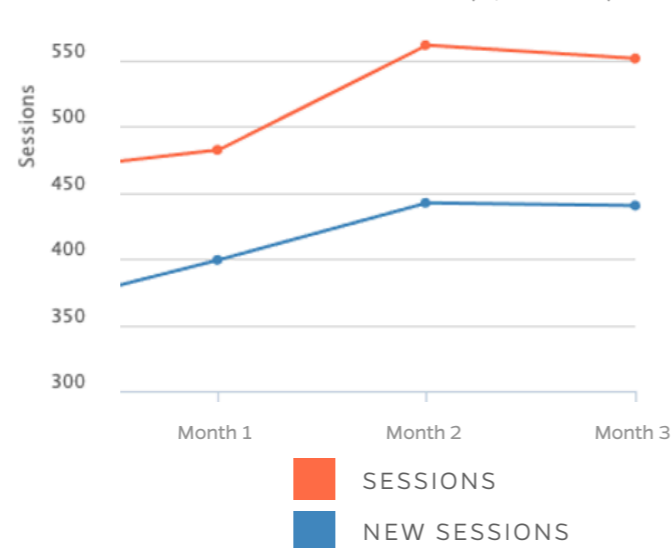
TOTAL LEADS

▶ **9% increase**

- **14% increase** (form leads)
- **5% increase** (phone leads)



ORGANIC TRAFFIC (by month)



ORGANIC LEADS (by month)

